**Bionic Reading®**

**A reading method that revolutionizes reading**

**Bionic Reading® allows your eyes to** “**skip**” **over words and texts, similar to a surfboard that only glides on the tip of a wave. So, are you still reading or are you already surfing?**

**Who’s behind it?**

Renato Casutt, a typographic designer from Chur (Switzerland), is the founder and inventor of Bionic Reading®. With his unique reading method, he wants to enable us to read with focus in these hectic times.

**How did Bionic Reading® come about?**

Renato Casutt came up with the idea for Bionic Reading® back in 2009, when he was studying typographic design at the Zurich School of Design. During the study, a Swiss best-selling author contacted the school management and wanted the students to create a design for his book. The book was written in the spoken dialect from the author, which was different from the one Renato Casutt spoke. The dialect was similar but still foreign, which made it difficult for Casutt to read. His brain didn’t know these visual words on paper yet and therefore couldn’t match them with his existing vocabulary. Then he noticed that he only needed single fragments of the different words to tell his brain “Hey, you know a very similar word in your dialect, so take this one, as it has the same meaning”. This is how Bionic Reading® was born. After Renato Casutt first put the concept aside, he started the project in spring 2016 and has now been working full-time for the reading method since 2020.

**How does the reading method work?**

By using typographic features, readers not only glide through texts more quickly, they also absorb content better and with more focus. Readers perceive the highlighted first letters of a word and the brain completes it by falling back on the existing vocabulary. Similar to words which are, despite twisted letters, still understandable because the brain automatically corrects the order of the letters.

According to Casutt, Bionic Reading®, in contrast, additionally supports the eyes. “It transmits to the brain to focus only on single areas of the word – a reduction to the bare essentials, so to speak, which accelerates up the reading process” Casutt says. In general, there are fewer regressions during reading, because you are automatically forwarded and the sentences are composed according to their meaning.

**How is the reading method used?**

Both the Bionic Reading® Font (as of January 2025) and all six Bionic Reading® Apps (as of January 2024) can be used with just a single registration.

**Bionic Reading® Font**

The “Bionic Reading®” font family contains a total of 10 fonts. The fonts “Bionic Reading® F1” to “Bionic Reading® F5” are available with the font styles “Normal” and “Italic”. The suffix “F” with the respective number stands for the “Fixation” of the integrated Bionic Reading® method and the defined value (e.g. “F3”). The Bionic Reading® font licenses are available for both end users and business customers.

**Bionic Reading® Font (end user license)**

The Bionic Reading® Font for end users can be used in common programs and devices for personal use. For example, for eReaders from Amazon Kindle, Rakuten Kobo, Tolino or PocketBook. Or on the desktop computer for any software that allows you to add custom fonts.

**Bionic Reading® Font (business licenses)**

The Bionic Reading® Font for business customers is very versatile. For example, for Desktop, App/Game, Web, ePub/Book, Server, Hardware/Firmware, Ads, Unlimited.

**Bionic Reading® Apps**

It doesn't matter whether Apple, Google, Windows or the browser is used. The devices used are also irrelevant - all six apps work on smartphones, tablets, notebooks, laptops, desktop computers and on the web. And because no one likes to buy a “pig in a poke”, there is of course a free version called “Discover”, which requires no registration.

**Has the reading method received any notable awards yet?**

Bionic Reading® has already received two international awards. It won Gold in both the “Excellence in Business to Business” category for “Information Technologies and Functional Software” and the “Apps” category for “Excellent Communications Design” at the German Design Award 2023 and German Innovation Award 2023.

So Bionic Reading® has twice received the highest award, which is given to participants.

**Is the reading method already widely distributed, and who is it intended for?**Bionic Reading® has already gone viral several times and is being searched, liked, shared and commented on by many people worldwide on social media channels.

The previous insights for the use of Bionic Reading® cannot be attributed to any specific groups of individuals. This is probably due to the fact that the reading method can be individually adapted to the needs of each reader. Young or old, working or studying, business or private, with or without reading difficulties – Bionic Reading® is very well received worldwide, and more importantly, the reading method helps an extremely large number of people.

Users have commented on our reading method as “Life Changer”, “Game Changer” and “Absolutely Mind Blowing”, says Renato Casutt.

According to Casutt, he certainly appreciates the awards and media attention, but it’s basically statements like the ones above that motivate him to passionately develop his reading method. “Hearing respectively reading stories from people in which Bionic Reading® is described as a game or life changer for them is probably hard to top and really touches me every time anew”.

**Is Bionic Reading® internationally protected?**

The intellectual property of the Bionic Reading® method is protected by patent rights, copyrights, and trademark rights. Bionic Reading AG is an authorized partner of BRCG Casutt GmbH and develops, distributes and commercializes the Bionic Reading® products. BRCG Casutt GmbH, Masanserstrasse 194, CH-7000 Chur, Switzerland, is the exclusive rights holder of Bionic Reading®.

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